

# Stephanie L. Smith

Center for Public Administration and Policy  
School of Public and International Affairs  
Virginia Tech  
Virginia Tech Research Center  
900 N. Glebe Road  
Arlington, VA 22203  
Phone: 571-858-3163  
Email: [slsmith1@vt.edu](mailto:slsmith1@vt.edu)

## Research & Teaching Interests

Global health policy and administration  
Policy process theory and research  
Public administration history and theory  
Qualitative research methods

## Academic & Administrative Appointments

2019-Present	Associate Professor, Center for Public Administration & Policy School of Public and International Affairs, Virginia Tech
2020-Present	Ph.D. Program Chair, Center for Public Administration & Policy School of Public and International Affairs, Virginia Tech
2017-2019	Associate Professor, School of Public Administration University of New Mexico
2009-2017	Assistant Professor, School of Public Administration University of New Mexico
2012-2019	Affiliated Faculty, Latin American & Iberian Institute University of New Mexico
2011-2018	Senior Fellow, The Robert Wood Johnson Foundation Center for Health Policy at the University of New Mexico

## Education

2009	Ph.D. in Public Administration The Maxwell School of Citizenship & Public Affairs Syracuse University Dissertation: "Public Policy & Maternal Mortality in India"
2004	Master of Public Administration San Francisco State University Thesis: "Addressing Childhood Obesity through Education Policy"
1994	Bachelor of Arts, Rhetoric and Communication University of California at Davis

**Refereed Publications** (\* indicates student coauthors)

- Smith, S.L., Shiffman, J., Shawar, Y. & Shroff, Z. (2021). The rise and fall of global health issues: an arenas model applied to the COVID-19 pandemic shock. *Globalization and Health*. 17(Article number 33). DOI: <https://doi.org/10.1186/s12992-021-00691-7>
- Smith, S.L., & \*Gorantla, R. (2021). Analysing the global health agenda: A comparison of priority for diabetes and oral diseases. *Global Public Health*. 16(4), 517-531. DOI: 10.1080/17441692.2020.1814834
- Smith, S.L., Huang, K., & Peng, S. (2020). Strategic orientation and relationship building among dyads in complex public management networks: perspectives from state asthma coalitions. *Administration & Society*. <https://doi.org/10.1177/0095399720965556>
- Smith, S.L., & Shiffman, J. (2020). The politics of global health agenda setting. In C. McInnes, K. Lee & J. Youde (Eds.), *The Oxford Handbook of Global Health Politics*. Oxford University Press. DOI: 10.1093/oxfordhb/9780190456818.013.20
- Smith, S.L. (2019). Factoring civil society actors into health policy processes in low- and middle-income countries: A review of research articles, 2007-2016. *Health Policy and Planning*. 34(1), 67-77. <https://doi.org/10.1093/heapol/czy109>
- Smith, S.L., & Hunsmann, M. (2019). Agenda setting for maternal survival in Ghana and Tanzania against the backdrop of the MDGs. *Social Science & Medicine*. 226, 135-142. [doi.org/10.1016/j.socscimed.2019.02.049](https://doi.org/10.1016/j.socscimed.2019.02.049)
- Smith, S.L., & \*Grove, C.J. (2017). Bittersweet and paradoxical: disaster response volunteering with the American Red Cross. *Nonprofit Management and Leadership*. 27(3), 353-69. doi: 10.1002/nml.21250.
- Smith, S.L., & Shiffman, J. (2016). Setting the global health agenda: the influence of advocates and ideas on political priority for maternal and newborn survival. *Social Science & Medicine*, 166, 86-93. [doi.org/10.1016/j.socscimed.2016.08.013](https://doi.org/10.1016/j.socscimed.2016.08.013).
- Smith, S.L., & \*Rodriguez M.A. (2016). Agenda setting for maternal survival: the power of global health networks and norms. *Health Policy and Planning*, 31(Suppl.1), i48–i59. [doi:10.1093/heapol/czu114](https://doi.org/10.1093/heapol/czu114).
- Shiffman, J., \*Quissell, K., Schmitz, H.P., Pelletier, D. L., Smith, S.L., Berlan, D., ... & Walt, G. (2016). A framework on the emergence and effectiveness of global health networks. *Health Policy and Planning*, 31(Suppl. 1), i3-i16. [doi:10.1093/heapol/czu046](https://doi.org/10.1093/heapol/czu046).
- Shiffman, J., Schmitz, H.P., Berlan, B., Smith, S.L., \*Quissell, K., Gneiting, U., & Pelletier, D. (2016). The emergence and effectiveness of global health networks: Findings and future research. *Health Policy and Planning*, 31(Suppl.1), i110–i123. [doi:10.1093/heapol/czw012](https://doi.org/10.1093/heapol/czw012)
- Smith, S.L. (2014). Political contexts and maternal health policy: insights from a comparison of south Indian states. *Social Science & Medicine*, 100, 46-53. [doi:10.1016/j.socscimed.2013.10.029](https://doi.org/10.1016/j.socscimed.2013.10.029)

Smith, S.L. (2014). The emergence, growth and decline of political priority for newborn survival in Bolivia. *Health Policy and Planning*, 29(8), 951-959.  
doi:10.1093/heapol/czt076

Smith, S.L., Shiffman, J., & Kazembe, A. (2014). Generating political priority for newborn survival in three low-income countries. *Global Public Health*, 9(5), 538-554.  
doi:10.1080/17441692.2014.904918

Smith, S.L., & Neupane, S. (2011). Factors in health initiative success: learning from Nepal's newborn survival initiative. *Social Science & Medicine*, 72(4), 568-575.  
doi:10.1016/j.socscimed.2010.11.022

Shiffman, J., & Smith, S. (2007). Generation of political priority for global health initiatives: a framework and case study of maternal mortality. *The Lancet*, 370(9595), 1370-1379. doi:10.1016/S0140-6736(07)61579-7

### **Working Papers**

Smith, S.L., \*Alshenaifi, A., \*Arledge, E., \*Layout, T., \*McConkie, J., \*Nguyen, N., \*Packard, B., \*Phutane, A.S., \*Rab, M.A., \*Sogodogo, A., & \*Tang, J. Toward a healthier Virginia: Which health issues are on local policy agendas and why? Edited book chapter forthcoming.

Berlan, D., & Smith, S.L. Synthesis of new knowledge from systematic reviews of third sector scholarship. Working paper.

### **Published Reports**

Smith, S.L., & Llanque, R. (2011). Generating political priority for Newborn Survival in Bolivia. La Paz, Bolivia: Save the Children, USA.

Shiffman, J., & Smith, S.L. (2011). Generating political priority for neonatal mortality reduction in 4 developing countries. Save the Children, USA. Published in the Population Association of America 2012 Annual Meeting Program:  
<http://paa2012.princeton.edu/papers/120717>.

Smith, S.L., & Neupane, S. (2009). Generating political priority for Newborn Survival in Nepal. Kathmandu, Nepal: Save the Children, USA.

### **Book Reviews**

Smith, S.L. (2011). Review of *Participatory Innovation and Representative Democracy in Latin America*. In *Governance* 24(3): 623-625.

Smith, S.L. (2007). "Value Added." A review of *Strategic Giving: The Art and Science of Philanthropy*. In *Nonprofit Management & Leadership* 18(1): 109-110.

## Research Funding

- 2020-2021 Principal Investigator, *Unpacking the global health agenda: civil society priorities and their measurement*
- \$22,984 grant awarded by the Institute for Society, Culture and Environment's Scholars Program at Virginia Tech to undertake preliminary research on global health agenda setting in a theorized transnational civil society arena.
- 2013-2016 Principal Investigator, *Evidence and action for maternal and newborn health policy in Sub-Saharan Africa*
- \$80,000 under a United Kingdom Department for International Development grant (contract with Options Consultancy Services) to investigate changes in policy agenda status for maternal and newborn health in Ghana and Tanzania.
- 2010-2013 Senior Researcher, *Global health advocacy and policy project*
- \$1,098,461 grant funded by The Bill and Melinda Gates Foundation to examine factors in the effectiveness of global health policy networks across six issue areas. Lead researcher on a case study of the global maternal health network. Lead author on a study comparing agenda setting for maternal and newborn health globally. (PI: Jeremy Shiffman)
- 2008-2011 Co-Investigator, *Generating political priority for newborn survival*
- \$365,000 grant funded by Save the Children, USA. Comparative research in four developing countries and a global study to uncover political dynamics underlying priority for neglected health issues in low-income countries. Lead researcher on Bolivia and Nepal case studies and lead author on comparative analysis. (PI: Jeremy Shiffman)
- 2005-2007 Co-Investigator, *Generating political priority for maternal survival*
- \$125,000 grant funded by The MacArthur Foundation. Research on the political dynamics and unfolding of the global safe motherhood initiative, 1987-2007. (PI: Jeremy Shiffman)

## Awards & Fellowships

- 2015 New Faculty Teacher of the Year Award Nominee, University of New Mexico
- 2013 American Indian Student Services STARS (Special Thank-you And Recognition from Students) Award, University of New Mexico
- 2007 Maxwell School Dissertation Fellowship Award, Syracuse University
- 2007 Roscoe-Martin Dissertation Fellowship, Syracuse University
- 2004-2007 Graduate Assistantship and Tuition Scholarship, Syracuse University
- 2005, 2007, 2008 Public Administration Department Summer Graduate Fellowship, Syracuse University

- 2004 Barbara Jordan Award for Student Excellence, Public Administration Department, San Francisco State University
- 2004 Pi Alpha Alpha National Honor Society Inductee, Public Administration Department, San Francisco State University

### **Conference Presentations**

- Smith, S.L. (2021, forthcoming in November). "The global health agenda, civil society priorities and the COVID-19 pandemic shock." Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Atlanta/Virtual.
- Smith, S.L., Shiffman, J., Shawar, Y.R., & Shroff, Z. (2021). "Evolution of the global health agenda during the covid-19 pandemic." International Studies Association Annual Convention, Virtual.
- Smith, S.L. (2020). "Civil society and the global health agenda in the age of covid-19." Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Virtual.
- Smith, S.L., \*Cho, A., \*Rosen, S., Shiffman, J., & Shawar, Y. (2020). "Analyzing the global health agenda: trends in research attention, 2004-2018." American Political Science Association Annual Conference, Virtual.
- Smith, S.L., Shiffman, J., Shawar, Y., & Shroff, Z. (2019). "What is the global health agenda? Toward conceptual clarity and an empirical research agenda." American Political Science Association Annual Conference, Washington, D.C.
- Smith, S.L., Huang, K., & Peng, S. (2019). "Relationship building among similar and diverse network partners: theoretically informed insights and perspectives from state asthma coalitions." Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, San Diego, CA.
- Huang, K. & Smith, S.L. (2018). "Boundary spanning and the strength of ties between public and nonprofit members of state asthma coalitions." Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Austin, TX.
- Smith, S.L. & Huang, K. (2018). "Boundary spanning in public health networks: A nationwide study of asthma coalitions." American Society for Public Administration Annual Conference; Denver, CO.
- Smith, S.L. & Gómez, E. (2017). "Civil society roles in global health policy: A systematic review of the literature." Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Grand Rapids, MI.
- Smith, S.L. & Hunsmann, M. (2017). "Agenda setting for maternal health: international norms, social taboos, domestic leadership and donor influences in Ghana and Tanzania." Midwest Political Science Association Annual Meeting, Chicago, IL.

- Smith, S.L. & \*Grove, C.J. (2016). "Bittersweet & paradoxical: satisfaction & fatigue among American Red Cross disaster response volunteers." American Society for Public Administration Annual Conference; Seattle, WA.
- Smith, S.L. & \*Grove, C.J. (2015). "A bittersweet paradox: compassion satisfaction and fatigue among Red Cross disaster response volunteers." Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference, Chicago, IL.
- Smith, S.L. & Shiffman, J. (2015). "Political priority for maternal and newborn survival in the 21<sup>st</sup> century." International Studies Association Annual Convention, New Orleans, LA.
- Smith, S.L. "What difference has the MDG supernorm really made for global health?"
- International Studies Association Annual Convention, Toronto, Canada (2014).
  - American Political Science Association Annual Meeting, Chicago, IL (2013).
- Smith, S.L. & Torrez, R.L. (2013). "The politics of social welfare policy: impacts on newborn survival in Bolivia." Midwest Political Science Association Annual Conference, Chicago, IL.
- Smith, S.L. & \*Rodriguez, M.A. (2012). "Maternal health's ascent on the global policy agenda: how the Millennium Development Goals & a continuum of care framework changed an initiative's fortunes." American Public Health Association Annual Meeting, San Francisco.
- Smith, S.L. & \*Rodriguez, M.A. (2012). "Global supernorms, transnational networks & ideational frames: how maternal health gained status on the agendas of world leaders." International Studies Association Annual Convention, San Diego, CA.
- Smith, S.L. & Neupane, S. (2010). "Factors in health initiative success: learning from Nepal's newborn survival initiative." Himalayan Policy Research Conference, Madison, WI.
- Smith, S.L. (2010). "Public sector governance & social equity: toward a framework of analysis." American Society for Public Administration, San Jose, CA.
- Smith, S.L. (2010). "Policy process & India's maternal mortality crisis." Midwest Political Science Association Annual Conference, Chicago, IL.
- Smith, S.L. (2007). "Factoring Policy, Management and Governance into India's Maternal Mortality Crisis." Association for Public Policy and Management, Washington, DC.
- Smith, S.L. (2007). "Governance and India's Maternal Mortality Crisis." Public Management Research Conference, Tucson, AZ.

### **Invited Talks & Other Presentations**

- Smith, S.L. (June 2020). "Getting our health priorities straight: covid-19 and beyond." Webinar for the College of Architecture and Urban Studies, Virginia Tech.
- Smith, S.L. (September 2018). "Network perspective: state asthma coalition partners." Invited talk for the Alabama Asthma Coalition, Alabama Department of Health, Montgomery, AL.

- Smith, S.L. (August 2017). “Speed advocacy: how to quickly and effectively communicate with members of congress.” Peace Corps Connect Conference, University of Denver.
- Smith, S.L. (September 2016). “Global health agenda setting.” Invited talk for The Robert Wood Johnson Foundation Center for Health Policy, University of New Mexico.
- Smith, S.L. (November 2015). “Agenda setting for maternal survival: research methods & findings.” Guest lecture for the Political Science Department’s Seminar in Health Policy, University of New Mexico.
- Smith, S.L. (October 2015). “Generating political priority for newborn survival in three low-income countries.” Invited talk for the PEPPOR Program’s Seminar in Administrative Pharmacy, University of New Mexico.
- Smith, S.L. (October 2014). “Leaders & laggards: maternal health policy and implementation in South India.” Invited talk for the William J. Parish Lecture Series at the University of New Mexico.
- Smith, S.L. (June 2014). “Generating political priority for newborn survival in three low-income countries.” Invited talk sponsored by the International Development Institute at King’s College London.
- Smith, S.L. (October 2012). “Agenda setting in global health: how maternal health moved from niche to policy priority.” Invited talk sponsored by the San Francisco chapter of the American Society for Public Administration, Pi Alpha Alpha and the Health Equity Institute at San Francisco State University.

### **Other Professional Experience**

- |           |                                                                                                                |
|-----------|----------------------------------------------------------------------------------------------------------------|
| 2004-2008 | Research Associate, Campbell Public Affairs Institute, Syracuse University                                     |
| 2006-2007 | Director, Development & Social Transformation Forum, Moynihan Institute of Global Affairs, Syracuse University |
| 2006      | Research Associate, Moynihan Institute of Global Affairs, Syracuse University                                  |
| 2003-2004 | Program Director, Pathways for Kids, San Francisco                                                             |
| 2001-2003 | Program Coordinator, Youth Leadership Institute, San Francisco                                                 |
| 1999-2001 | Instructor, U.S. Peace Corps, Vladivostok University of Economics and Service, Vladivostok, Russia             |

### **Service to the Wider Academic Community**

Member of the Association for Research on Nonprofit Organizations and Voluntary Action Annual Conference Organizing Committee, Open Track Chair and Early Scholars Section Mentor (2020, 2021)

Reviewer

- *Social Science & Medicine* (2009, 2012, 2015, 2016, 2018, 2019, 2020)
- *Nonprofit Management and Leadership* (2016, 2017, 2019, 2020)

- *International Journal of Health Policy and Management* (2016, 2017, 2018, 2020)
- *Health Policy and Planning* (2013, 2014, 2015, 2016)
- *Nonprofit and Voluntary Sector Quarterly* (2017)
- *Population and Development Review* (2015)
- *Journal of Health Policy, Politics and Law* (2014)
- *PLOS Medicine* (2013)
- *Public Administration Review* (2010)

#### Panel Chair/Discussant

- Association for Research on Nonprofit Organizations and Voluntary Action (2015, 2017, 2018, 2019)
- Midwest Political Science Association Annual Meeting (2017)
- Association for Public Policy and Management (2014)
- Public Management Research Conference Meeting (2013)
- Midwest Political Science Association Annual Meeting (2010)
- Himalayan Policy Research Conference Meeting (2010)

#### Graduate Student Journal Service at Syracuse University

- Editor-In-Chief (2006), Associate Editor (2005) & Reviewer (2007, 2008, 2009), *The Journal of Development & Social Transformation*
- Associate Editor (2006) & Reviewer (2005 & 2006), *The Maxwell Review*